



NEWS

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FEBRUARY 12, 2009

JEPPESEN MARINE'S KEN CIRILLO APPOINTED TO BOARD OF DIRECTORS, SEA TOW FOUNDATION FOR BOATING SAFETY AND EDUCATION

SOUTHOLD, N.Y. and CAPE COD, MASS., February 12, 2009 —The Sea Tow Foundation for Boating Safety and Education and Jeppesen Marine, recently announced the appointment of Ken Cirillo, business development executive for the market-leading provider of digital navigation solutions, to the Foundation's board of directors.



Cirillo is well known and respected across the marine industry, both as the long-time vice president/general manager of C-Map/USA in Cape Cod, Mass., as well as his current position following the global acquisition of C-Map by Jeppesen, a Boeing Company.

"I'm honored to be associated with this Foundation and I look forward to supporting its important initiatives to improve boating safety through education," said Cirillo. "Jeppesen Marine is dedicated to enhancing safety and enjoyment for recreational boaters. Our electronic charting technology is designed to increase boaters' confidence and situational awareness of their surroundings while on the water. The safest boaters, however, are the ones who support today's advanced navigation technology with a solid understanding of basic boating knowledge and skills. Making this information accessible and readily available to the public will improve safety and help prevent accidents. This is why I'm so excited about my new role with the Sea Tow Foundation for Boating Safety and Education," added Cirillo.

"Having a person on the board with Ken's broad experience with electronic charting as well as his extensive industry knowledge will be an asset in helping the Foundation meet its goals," said Michelle Zaloom, the Foundation's executive director. The Foundation focuses on implementing programs that will reduce recreational boating accidents, fatalities and property damage.

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Programs currently being offered or in development include Sea Tow Boating Safety Challenge events at major boat shows, On-Water Powerboat Camps and Sea Tow School programs for school children grades K-12.

The foundation's Web site — BoatingSafety.com — provides a wealth of boating safety information and links to Web sites, articles and local hands-on classes available to boaters nationwide. Jeppesen Marine encourages boaters everywhere to take advantage of this useful online tool, and to check back regularly for new courses and content.

About the Sea Tow Foundation for Boating Safety and Education

Since 1983 Sea Tow has been serving boaters both on land and on the water. In 2007, owner and founder Captain Joe Frohnhoefer received 501(c)(3) nonprofit status to establish The Sea Tow Foundation for Boating Safety and Education, a national nonprofit, public service organization. The Sea Tow Foundation promotes safe boating practices that directly reduce accidents, fatalities and property damage related to recreational boating.

About Jeppesen Marine

Jeppesen Marine is a market-leading provider of vessel operations services and digital navigation solutions, based on worldwide vector chart data type approved to ISO19879, meteorological information and transmission technologies. Jeppesen Marine offers a wide range of navigation and operations products and services to serve markets from inland and coastal navigation to today's safety-conscious commercial shipping industry. Jeppesen Marine is chartered with the same underlying values that launched Jeppesen in 1934 – improving safety and efficiency through innovative navigation solutions.

For more than 70 years Jeppesen has made it possible for pilots and their passengers to safely and efficiently reach their destinations. Today this pioneering spirit continues as Jeppesen delivers essential information and optimization solutions to improve the efficiency of air, sea and rail operations around the globe. Jeppesen is a subsidiary of Boeing Commercial Aviation Services, a unit of Boeing Commercial Airplanes. Jeppesen corporate information is available online at jeppesen.com.

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