



NEWS

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JEPPESEN MARINE WINS *PRACTICAL SAILOR* 2009 EDITORS' CHOICE AWARD

Leading Navigation Solution Provider Recognized for User-Friendly, Affordable Updating of C-Map MAX and MAX Pro Cartography

ENGLEWOOD, COLO., January 9, 2009 —

Jeppesen Marine, the navigation experts, announced today it was recently honored by *Practical Sailor* magazine, receiving the publication's coveted **2009 Editors' Choice Award**. The editors of this subscription-only marine product review publication singled out Jeppesen Marine for the easy, affordable ways boaters can update their C-Map MAX and MAX Pro electronic charts.



“We’re very pleased to receive this recognition from an impartial, product test oriented publication such as *Practical Sailor*,” said Michelle Buckalew, sr. marketing manager, Jeppesen Marine. “Enabling recreational boaters to navigate with the most accurate and up-to-date electronic charts possible is always a top priority for our company. This award validates our long-standing commitment to enhancing the boating experience and improving safety on the water,” Buckalew added.

Jeppesen Marine and other marine product award winners were highlighted in a “Gear of the Year” feature article published in the December 2008 issue of *Practical Sailor*. In this article, the editors singled out Jeppesen Marine among the industry’s cartography providers for offering “user friendly, affordable updates for its C-Map MAX and MAX Pro cartography.” The published article also noted “the ability to update MAX Pro on a real-time basis via the Internet is the most advanced system going.”

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The “Gear of the Year” article, as well as the original digital chart comparison published in the April 2008 *Practical Sailor*, also focused on Jeppesen Marine’s exclusive Club Jeppesen Marine owner’s club. For low annual club dues of \$89 (less than the cost of a single update), members receive an automatic update of a selected chart sent directly to them, plus a host of other benefits including special chart trading programs, rental programs, discounts and other advantages for boaters.

Jeppesen Marine’s C-Map MAX and MAX Pro electronic charts are compatible with the widest range of GPS/chart plotters, from basic navigators to fully integrated glass bridge solutions. Leading marine electronics manufacturers — Furuno, Hondex, Interphase, Navis, Northstar, Simrad, SI-TEX and Standard Horizon — engineer navigation systems for award-winning Jeppesen Marine cartography.

For more information about award-winning C-Map MAX and MAX Pro electronic charts, Club Jeppesen Marine membership or navigation accessories such as the PC-Planner home planning tool, contact Jeppesen’s Light Marine Division at 800.424.2627 or visit a local authorized dealer. Boaters can also visit jeppesen.com/lightmarine for more details.

Jeppesen Marine is a market-leading provider of digital navigation solutions, based on worldwide vector chart data type approved to ISO19379, meteorological information and transmission technologies. Through its wide range of products and services, Jeppesen Marine serves numerous markets from light marine, to today’s safety-conscious commercial shipping industry operating on the inland/coastal waterways as well as high seas. Jeppesen Marine is chartered with the same underlying values that launched Jeppesen in 1934 – improving safety and efficiency through innovative navigation solutions.

For 75 years, Jeppesen has made it possible for pilots and their passengers to safely and efficiently reach their destinations. Today this pioneering spirit continues as Jeppesen delivers essential information and optimization solutions to improve the efficiency of air, sea and rail operations around the globe. Jeppesen is a subsidiary of Boeing Commercial Aviation Services, a unit of Boeing Commercial Airplanes. Jeppesen corporate information is available online at www.jeppesen.com.

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