



NEWS

FOR IMMEDIATE RELEASE

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JEPPESEN MARINE CANADA HONORS PAYNE'S MARINE GROUP WITH "DISTRIBUTOR OF THE YEAR" AWARD FOR 2007

TORONTO, ONTARIO, January 16, 2008 –

Electronic chart leader Jeppesen Marine (formerly C-Map) recently awarded - for the second consecutive year - its prestigious "Distributor of the Year" Award to Payne's Marine Group, headquartered in Victoria, British Columbia with additional offices in Vancouver, Burnaby and Mississauga, Ontario.

This honor, along with a beautiful marine clock and barometer, was presented during the recent 2008 Toronto Boat Show. Grant Kuebler, President of Payne's Marine Group, was on hand to accept the award from Glenn Butt, Jeppesen Marine's Canadian Sales and Marketing Manager.



Each year, Jeppesen Marine recognizes one distributor from across Canada for a superior job of representing and selling C-Map electronic charts and related services. "Payne's has shown excellent professionalism supporting Jeppesen Marine products with its dealers over these past four years-and they continue to increase sales each year they sell our products," said Butt. "Winning this award back-to-back can only be attributed to the hard work and determination of Payne's sales representatives and buyers. On behalf of the entire Jeppesen Marine family, we congratulate Payne's Marine Group on a job well done," Butt added.

A key part of Payne's sales success stems from the fact it is the exclusive Canadian distributor for Standard Horizon's line of MAX compatible GPS/chart plotters. The company's strong sales of Standard Horizon products contributed to Payne's claiming not only the title of top Jeppesen Marine distributor in Canada - but also in all of North America - for the past two years.

"We truly appreciate this recognition from Jeppesen Marine," said Kuebler. "We grow our sales of Jeppesen Marine products each year because we have full confidence that these are the best electronic charts available for recreational boaters. MAX electronic charts give Canadian sailors, cruisers and fishermen the powerful features and updated, accurate detail needed for confident navigation. And they're a perfect match for our line of sophisticated, yet easy-to-use Standard Horizon GPS chart plotters and multi-function navigators," added Kuebler.

To learn more about Jeppesen's top Canadian reseller for 2007, contact Payne's Marine Group headquarters at 250.382.772 or visit www.paynesmarine.com. For more information on C-Map electronic charts and compatible navigation instruments from Standard Horizon and other OEMs, contact Jeppesen Marine's Canadian Sales Office at 709.754.0491 or email dealersupportcanada@c-map.com.

Jeppesen Marine is a market-leading provider of digital navigation solutions, based on worldwide vector chart data, meteorological information and transmission technologies. Through its wide range of products and services, Jeppesen Marine serves numerous markets from light marine, to inland/coastal navigation, to today's safety-conscious commercial shipping industry. Jeppesen Marine is chartered with the same underlying values that launched Jeppesen in 1934 - improving safety and efficiency through innovative navigation solutions.

For more than 70 years Jeppesen has made it possible for pilots and their passengers to safely and efficiently reach their destinations. Today this pioneering spirit continues as Jeppesen delivers essential information and optimization solutions to improve the efficiency of air, sea and rail operations around the globe. Jeppesen is a subsidiary of Boeing Commercial Aviation Services, a unit of Boeing Commercial Airplanes. Jeppesen corporate information is available online at www.jeppesen.com.

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